



## TOWN OF PEACE RIVER

### MEDIA RELEASE

#### FOR FURTHER INFORMATION CONTACT:

Town of Peace River: Mayor Lorne Mann at (780) 624 2574

#### FOR IMMEDIATE RELEASE

Or

Baytex Energy: Brian Ector, Vice President, Investor Relations  
at (587) 952 3237

**DATE: December 20, 2011**

**Baytex Energy Ltd. Arena Sponsorship**

The Town of Peace River is pleased to announce that it has entered into a sponsorship agreement with Baytex Energy Ltd. for the community arena.

This is a five-year commitment commencing in 2012 and continuing to 2016, during which time Baytex Energy will invest \$225,000 into the infrastructure of the arena, which will be re-named the Baytex Energy Centre.

"We salute Baytex Energy for investing in a municipal centre that will attract and retain people to our region. Bravo!" said Peace River Mayor, Lorne Mann.

"We are honoured to be sponsoring the arena in Peace River," said Anthony Marino, President and CEO of Baytex Energy. "We have been operating in the Peace River area since 2004 and have 31 employees and full-time contractors working in the community. A multi-purpose facility like the Baytex Energy Centre unites communities, and we are excited to be an integral part of the community."

#### **Note for Editors:**

Baytex Energy is a Calgary, Alberta based conventional oil and gas corporation engaged in the acquisition, development and production of oil and natural gas in the Western Canadian Sedimentary Basin. The corporation also has an emerging presence in the United States. Common shares of Baytex are traded on the Toronto Stock Exchange and the New York Stock Exchange under the symbol BTE. More information is available at [www.baytex.ab.ca](http://www.baytex.ab.ca)